

LEGAL NOTICE OF PROPOSED CLASS ACTION SETTLEMENT

IF YOU PURCHASED

Svetol® or any green coffee bean extract product containing Svetol®, whether or not they were sold under or using the Svetol® trademark (the “Products”), including but not limited to the Labrada Fat Loss Optimizer with Svetol® Green Coffee Bean Extract for personal or household use and not for resale, from February 2, 2012 until May 17, 2019,

YOU MAY BE ENTITLED TO A CASH PAYMENT

Woodard et al. v. Labrada, et al., Case No. 5:16-cv-000189-JGB-SP (C.D. Cal.)

This Notice is to inform you of a proposed class action settlement that could affect your legal rights.

What Is This Notice About?

A proposed settlement has been reached in a class action lawsuit pending in the United States District Court for the Central District of California between Veda Woodard, Teresa Rizzo-Marino, and Diane Morrison on the one hand as plaintiffs, and Naturex, Inc. (“Naturex”) as the Settling-Defendant. Remaining in the litigation are Defendants Dr. Mehmet C. Oz, M.D., Zoco Productions, LLC, Harpo Productions, Inc., and Entertainment Media Ventures, Inc. (“Media Defendants”), and Lee Labrada, Labrada Bodybuilding Nutrition, Inc, Labrada Nutritional Systems, Inc., and Interhealth Nutraceuticals, Inc. (“Non-Settling Defendants”).

It is alleged in the lawsuit that Naturex violated certain consumer protection laws by misleadingly marketing a proprietary ingredient used in weight loss supplement products. Naturex denies the allegations and any wrongdoing. The settling parties have reached a class action settlement.

Am I a Member of the Class?

You are a Class Member if you purchased, in the United States, Svetol® or any green coffee bean extract product containing Svetol®, whether or not they were sold under or using the Svetol® trademark (the “Products”), including but not limited to the

Labrada Fat Loss Optimizer with Svetol® Green Coffee Bean Extract for personal or household use and not for resale, from February 2, 2012 until May 17, 2019.

Excluded from the Settlement Class are: (1) all judges and magistrates who have presided or are presiding over this action (or the judge or Magistrate presiding over the action through which this matter is presented for settlement); (2) the defendants, defendants' subsidiaries, parent companies, successors, predecessors, and any entity in which the defendants or their parents have a controlling interest and their current or former officers, directors, and employees; (3) persons who properly execute and file a timely request for exclusion from the class; and (4) legal representatives, successors or assigns of any such excluded person.

What Benefits Could I Receive?

Naturex will cause to be paid the amount of \$1,300,000.00 into a settlement fund.

For Class Members who submit a proof of purchase that shows that he or she purchased one or more Class Product(s) during the period from February 2, 2012 to the May 17, 2019, along with their Claim Form, Naturex will provide \$30.00 cash for each Product purchased.

For Class Members without a proof of purchase who submit a claim form verifying that he or she purchased one or more Class Product(s) during the period from February 2, 2012 to the May 17, 2019, Naturex will provide \$30.00 cash for each Product purchased with a limit of \$60.00 per household.

In the event the Court approves a class action settlement with any or all the “Media Defendants prior to Final Approval of this Settlement Agreement with Naturex and a Class Member receives a payment under the Media Defendants’ settlement, that Class Member shall only be entitled to one \$15 payment under this Settlement; provided, however, the claims of Class Members who received a payment under the Media Defendants’ settlement and who submit additional proof(s) of purchase than were submitted in the Media Defendants’ settlement shall be paid pursuant to the settlement terms above.

What Are My Rights?

You have a choice of whether to stay in the Class or not, and you must decide this now. If you stay in the Class, you will be legally bound by all orders and judgments of the Court, and you will not be able to sue, or continue to sue Naturex as part of any other lawsuit involving the same claims that are in this lawsuit. This is true even if you do nothing by not submitting a claim.

1. You can accept the Settlement

If you wish to receive the benefits under the Settlement, you **MUST** submit a Claim Form by no later than August 30, 2019. You can obtain and/or submit a Claim Form: (1) on the Internet at www.GCBEPproducts.com; or (2) by calling the Claims Administrator at 1-888-663-5378 or (3) by mailing a written request for a Claim Form including your name and

mailing address by regular mail to: Weight Loss Class Action Settlement, c/o Classaura Class Action Administration, 1718 Peachtree St #1080, Atlanta GA 30309.

If you fail to timely submit a Claim Form and do not timely exclude yourself from the Settlement, then you will be bound by the Settlement but will not receive any benefits of the Settlement.

2. You can object to the Settlement

If you believe the Settlement is unsatisfactory, you may **file** a written objection **with the Clerk of the Court** for the United States District Court for the Central District of California - Eastern Division **and** send copies to the following Counsel representing the Class and Defendant:

Counsel for Plaintiffs and the Class

Ronald A. Marron
LAW OFFICES OF RONALD A.
MARRON
651 Arroyo Drive
San Diego, CA 92103
Telephone: (619) 696-9006
Email: ron@consumersadvocates.com

Counsel for Naturex

Stacy Weinstein Harrison
ORRICK, HERRINGTON AND
SUTCLIFFE LLP
777 South Figueroa Street, Suite 3200
Los Angeles, CA 90017
Telephone: 213-612-2020
Facsimile: 213-612-2499
Email: swharrison@orrick.com

If you choose to object to the Settlement, then your written objection must be received by no later than August 30, 2019.

3. You can “opt out” of the Settlement

If you do not object to the Settlement but, nevertheless, simply do not want to participate in this Settlement, you must provide written notice indicating your desire to exclude yourself from the Settlement. Such notice must include your name, address, and telephone number. You must deliver the request for exclusion from settlement to the Settlement Administrator at Weight Loss Class Action Settlement, c/o Classaura Class Action Administration, 1718 Peachtree St #1080, Atlanta, GA 30309, or submit a valid exclusion form online through the Settlement Website. The request must be postmarked or submitted online no later than August 30, 2019. Please be advised that if you request exclusion from or “opt out” from the Settlement, you will not receive any benefits under the Settlement, and will be responsible for any attorneys’ fees and costs you incur if you choose to pursue your own lawsuit.

The Fairness Hearing

On October 7, 2019, at 9:00 a.m., the Court will hold a hearing in the United States District Court for the Central District of California - Eastern Division to determine: (1) whether the proposed Settlement is fair, reasonable and adequate and should receive final approval; and (2) whether the Class Counsel’s application for an award of attorneys’ fees and expenses should be granted. Objections to the proposed Settlement by Class Members will be considered by the Court at such hearing, but only if such objections are timely filed in writing with the Court and sent to Plaintiffs’ and Naturex’s counsel by no later than August 30, 2019, as explained above.

Class Members who support the proposed Settlement do not need to appear at the hearing or take any other action to indicate

their approval.

How Can I Get More Information?

If you have questions or would like a more detailed notice or other documents about this lawsuit and your rights, visit www.GCBEPProducts.com. You may also contact the Settlement Administrator by emailing Contact@GCBEPProducts.com, or by writing to: Weight Loss Class Action Settlement, c/o Classaura Class Action Administration, 1718 Peachtree St #1080, Atlanta, GA 30309, or by calling 1-888-663-5378. Please do not contact the Court or Clerk for information.

By order of the United States District Court for the Central District of California.